

## Sioux Falls Figure Skating Club Board of Directors Monthly Meeting Minutes Tuesday, December 7, 2021, 7:00pm Zoom Meeting

---

**Present:** Tom Stengrim, Sarah Hanson, Carl Carlson, Allie Alvine, Olivia McDowell, Lily Derynck, Riley Block.

**Call to Order:**

---

The meeting was called to order by President Tom Stengrim at 7:00pm.

**REPORTS**

---

**Secretary's Report :** Allie Alvine, Secretary

Sarah moved to approve agenda, Carl seconded, motion approved. Minutes from November meeting reviewed and motion to approve by Carl, seconded by Olivia, motion approved.

**Financial Report :** Beverly Lush, Club Accountant

---

Beverly could not be in attendance and will have financials ready by end of week and email to board.

**Director's Report:** Riley Block, Club Director

---

- Membership Amendment Update: Riley will be meeting with Deb next week to discuss getting the membership plan on Sports Engine and discuss logistics/tracking. Hoping this will streamline registrations. Will then email to coaches for review and input before implementing.
- Coaches Continuing Ed Update: Riley discussed this at the coaches meeting 12/6 and had a lot of interest and positive feedback. There were questions about the kickbacks rolling over each year or expiring. The board discussed and decided to make them roll over year to year as long as the coach is actively coaching at our club. No cash payouts. Will have them expire after 1 year of not coaching or termination of contract. Riley will create a form to track this for each coach, and send it out by email to the coaches including details about this continuing ed perk.
- Advertising Arts- Rink Logo Updates: Riley and Tom have been working with Advertising Arts to update with our new logos (SFFSC and HA) around the rink. This includes under ice, door stickers, banners in rinks, table skirts, backdrop, posters. Will receive total cost proposal 12/8 and will email.
- Permission to Test Forms: Riley has easy access to Sports Engine and USFS info so will be responsible for checking if the skater is in good standing before signing. Carl (and future treasurers) will give Club Director the info at the beginning of each year about fundraising and volunteer checks received from skater families and if they are starting the season in good standing.
- Freestyle Ice: Registrations still coming in for next session. December ice very busy. Moved Monday advanced class to off ice to free up ice for LTS. Yoga so far has low attendance. Some parents have shown interest. Decided to allow parents to participate with a waiver.
- Theater on Ice: Alicen had a baby girl! Reagan has stepped in her place to help coach. National team got 5<sup>th</sup> place in New Ulm Fall Festival competition. Skated very well, just didn't have props for this program. Will for long program. Future performances are Holiday Show, Frosty Blades, SFFSC home competition, and Spring Show. Shorter season this year.
- Ice Check in: Going well. Ipad suction mounted to the glass on the rink door and must check in before entering ice. Door remains closed between. Coaches keeping skaters accountable. New SFFSC locker outside rink to hold coaching items. Coaches have access. Ice is getting busier. Talked about safety at coaches meeting and putting up rules on wall by rink.
- Holiday Show: Volunteer slots full. Parent/skater email sent today. Virtual program with no ads. QR code around rink to access. Have sold some tickets and some through Star Spirit packages. Tom extended invitation to Mayor TenHaken and his family, and have received a possible acceptance. Hoping to show off our program and encourage more city involvement in future.

- Rink Music System: Riley has had trouble making contact with the company after the initial discussion. Will continue to try other ways to contact them and update at next meeting.
- Hockey Academy: Going well. Have a few new potential coaches. Canceled the Hockey Combine due to the timing before the holiday and low registration. Will market for the May end of season Combine, and next year plan to have one in pre-season in October.
- Hiring New Coaches: Job description has been written up for junior and senior coaching and put on several websites and job boards. Will post it at warming houses this winter as well. Coaches were also told to get the word out to contacts they have.
- Cage: Riley has cleaned out and organized. Needed to make room to share the cage with another group. Is on a year to year basis. Not liable for their items.
- Sports Engine App: Will have some parents try it out to see if it's user friendly and helpful.

---

**Learn to Skate and Aspire:** Lily Derynck, LTS and Aspire Coordinator

- LTS: Finishing up session. Winter/Spring session registration has been open 2 weeks. 28 so far in LTS. Expecting a lot more to come in. Adding ice time Mon and Wed in March. Moved Monday advanced class to off ice to open up ice for LTS.
- Coaches/Ratios: Monday LTS expected to get much larger. Job description for coaches on job sites at local colleges. Posted job on FB. Deb looking into putting job application on our website. Have had interest from Luverne & Yankton coaches, but they already coach at their home clubs on the days we have ice. Tuesdays would work for them, but not likely to get ice time during hockey. Riley will start a conversation with Brian about possibility of Tuesdays in future seasons.
- Aspire: 1 has registered for next session so far. Expecting more. Have 9 skaters in program presently. Discussed having a more concrete path from Aspire program to private lessons/advanced classes. First step is getting a coach for some periodic privates and to have a contact/guide for transitioning out of Aspire. Sarah has a USFS resource for Lily to get some ideas how to make this path more clear. Lily continues to encourage LTS skaters into the Aspire program.
- Compete USA Competition: This Saturday 12/11 for LTS and Aspire. 20 skaters registered. 2 x 20min practice ice before. Competition will go from approx 1:15 to 3:00pm. Volunteers are booked. Schedule has been sent out. Will arrange FB posting this week to promote. Encourage older skaters to go to support. The critique for older skaters afterwards has had no registrations.

---

**Marketing Report:** Position open

Kaitlin has stepped in for the interim to update FB and IG. There are several candidates interested. Application deadline is this Friday. Tom will review and email out options. Hope to hire next week.

---

**Fundraising Report:** Carl Carlson, Treasurer

Flyboy Donut fundraiser is complete. Riley will get checks to Carl.

---

**OLD BUSINESS**

---

**Standing Committees:**

Planning to form a parent group to review corporate sponsorships. No other year round committees needed now with club director. Do need event-based committees for Spring Show, Banquet, and home competition. Riley and Tom will discuss the needs for each event and discuss at next meeting.

**Watertown FSC Relations:** Tom and Riley need to meet with them. No resolution presently.

---

**Next Meeting:** Tuesday, January 11, 2021, 7:00pm (this was changed from Tuesday, Jan 18)

---

**Adjournment:** Motion to adjourn by Sarah. Seconded by Carl. Meeting adjourned 8:31pm.

---